# Website Launch Checklist!

## THINGS TO DO

- ☐ Harden Security
- ☐ Protection Against Spam
- ☐ Configure SEO Plugin
- ☐ Add Google Analytics Code
- ☐ Check Permalinks
- ☐ Check Timezone Settings
- ☐ Title & Meta Tags of All Important Pages
- ☐ Add Social Share Image
- ☐ SSL Certificate
- ☐ Check Favicon
- ☐ Add a Retina Logo
- ☐ Allow Search Engine Indexing
- ☐ Submit Website to Google
- ☐ Review Cross Browser Compatibility
- ☐ Test Website on Different Devices

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# THINGS TO DO

- [ ] Check for Broken Links
- [ ] Optimize Images on your Website
- [ ] Check Grammar and Spelling Mistakes
- [ ] Proofread Content on all Pages
- [ ] Update the Admin Email Address
- [ ] Remove Unwanted Plugins, Images, etc.
- [ ] Remove all Unwanted Pages/Posts
- [ ] Remove WordPress Post Revisions
- [ ] Check all Forms on the Website
- [ ] Check Performance
- [ ] Check SEO and Overall Grades
- [ ] Check Licensing of Plugins, Images, etc.
- [ ] Take Website Backup
- [ ] Domain and Hosting
- [ ] Setup Up-time Monitoring
- [ ] Ask Feedback from Friends & Colleagues!

# Ready to Go Live!